

It's a Bird, It's a Plane,
It's a...Meeting?



How to be Compelling – just add cape.



“Hafta” Meetings



Most “Hafta”
meetings are
awners.

Complicated
information

Boring setting

Feels like
school



Pitchfork Meetings are Worse!



Purpose, Power,
Public
Perception

What the heck are we
doing?

Who cares?

What will people
think?



“W’s” and an “H”

Where? Location! Location! Location!

When? Convenience is key

Why? Insert Purpose Here

How? Formal? Informal?

The Invitation

Typical Project Invitation

CITY OF HILLSBORO



Water Department

November 30, 2004

XXXXXXXXXXXX
XXX NW XXXth Ave.
Hillsboro, OR 97124

Re: City of Hillsboro –Reservoir #3
Property Description: 33061 SW Tualatin Valley Highway, Hillsboro, OR 97123
Tax Lot I.D. 1N335D003201, Washington County, Oregon.

Dear XXXXXXX:

The City of Hillsboro cordially invites you to a small informational meeting regarding the site location of our proposed 15 million-gallon reservoir project. Since our last written correspondence in August, we have attempted to contact all of the property owners that may have a direct interest in the project. Unfortunately however, we were not able to personally reach everyone and therefore we hope this meeting time will work within your busy schedule.

The proposed meeting will be informal in nature and we hope to give you some information about the project and be able to answer any questions that you may have. In addition, we will have handout material available for you to bring home and share with family members that might not have been able to attend the meeting.

In closing I would like to thank you in advance for your patience during this process and I look forward to personally meeting you.

Respectfully,

Peter Martins, P.E.
Engineering Manager
City of Hillsboro Water Department
Direct Phone Line: (503) 615-6736
petem@ci.hillsboro.or.us

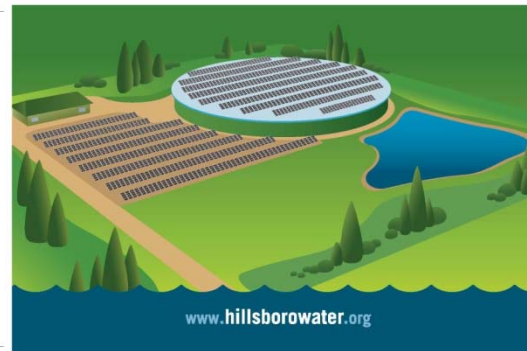
Reservoir #3 - Meeting Information

Time: 6:00 PM
Date: January 6, 2005 (Thursday)
Location: Hillsboro Public Services Building
123 West Main Street
Hillsboro, OR 97123
Room: 105

390 W. Main Street, Hillsboro Oregon 97123 Office: 503-615-6700
Mailing: 123 W. Main Street, Hillsboro, Oregon 97123-3999 Fax: 503-615-6595

W:\Resource Division\Public Outreach and Education\Public Information\Presentation\2012\Meeting Invite Letter.docx

Invitation Postcard



You are invited to a

Tailgate Talk and BBQ

for the Will Crandall Reservoir Project

Wednesday, June 29th, 5:00 – 7:00 p.m.,
Reservoir Site: 30585 NW Evergreen Road

Grab a burger and visit on-site with the primary project people including:

- Project Manager
- Project Designer
- Project Contractor

View a scaled 3D model of the future reservoir site, examine design plans and talk with project experts about design and construction issues.

Need more information?
Please call (503) 615-6702.



100 East Main Street
Hillsboro, OR 97123

SUSY VERGHESE
30605 NW EVERGREEN RD
HILLSBORO, OR 97124

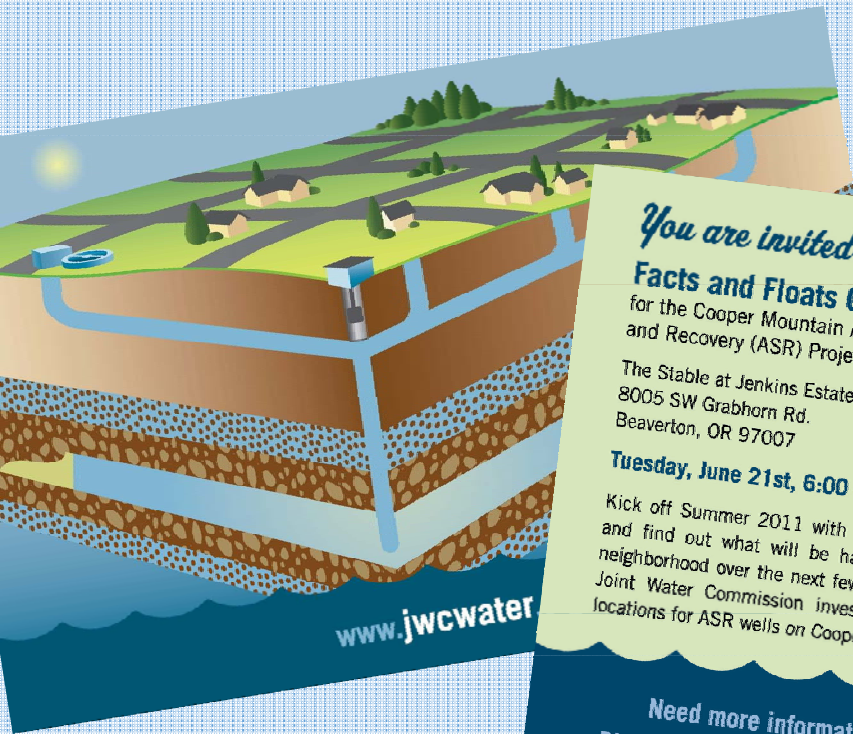
The Main Event



Neighborhood Outreach



Facts and Floats



You are invited to a
Facts and Floats Open House
for the Cooper Mountain Aquifer Storage
and Recovery (ASR) Project

The Stable at Jenkins Estate
8005 SW Grabhorn Rd.
Beaverton, OR 97007

Tuesday, June 21st, 6:00 – 8:00 p.m.

Kick off Summer 2011 with a root beer float,
and find out what will be happening in your
neighborhood over the next few months, as the
Joint Water Commission investigates possible
locations for ASR wells on Cooper Mountain.

**Need more information?
Please call (503) 615-6702.**

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190 East Main Street
Hillsboro, OR 97123

Tailgate Talk and BBQ



OregonLive: Hillsboro Water Department ditches 'stuffy, old meetings,' holds a tailgate p... Page 1 of 3


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News by Community

Hillsboro

Hillsboro Water Department ditches 'stuffy, old meetings,' holds a tailgate party instead

Casey Parks, The Oregonian
Posted: 06/30/2011 11:47 AM



More images >>

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You'd think a guy like Willie Tiffany, whose title in the Hillsboro Water Department is "intergovernmental relations manager," would have a high tolerance for boring meetings. But even he gets tired of "stuffy old meetings," he said.

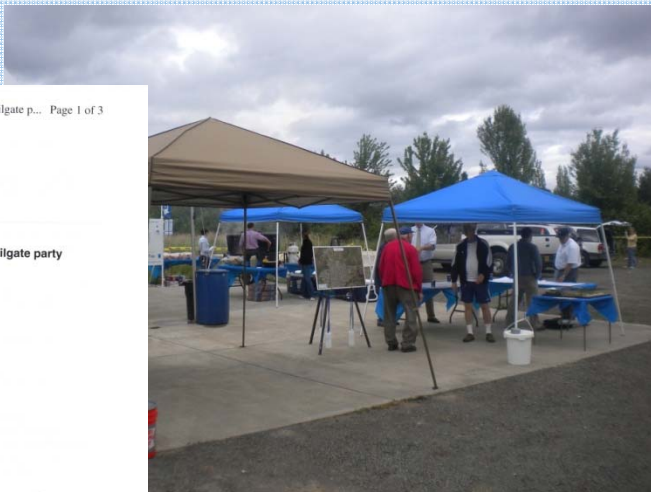
Tiffany was in luck Wednesday afternoon, though. Tasked with the job of holding an open house about the city's newest water reservoir, the department headed out to Evergreen Road for a tailgate party.

Balloons signaled drivers down an otherwise hidden road. After a short trip down a narrow driveway, around the curve, neighbors could find about 15 government types ready for a party. They set up tents, a few tables and about 30 chairs right next to the foundation of what used to be a trailer.

Reservoir construction won't start here until 2012, but the city began prepping the area earlier this year by taking some of the old homes down. The trailer foundation was cordoned off by caution tape, but a few houses are still waiting for the Hillsboro Fire Department to demolish them in a practice burn. The department may have less to burn if they don't act fast. When water department officials started prepping the grill Wednesday afternoon, they noticed a few people pulling metal off one of the houses.

*There were signs all around saying Hillsboro open house today, but I guess they didn't

http://mobile.oregonlive.com/advorg/db_106479/contentdetail.htm?contentguid=LUaMBG... 7/1/2011



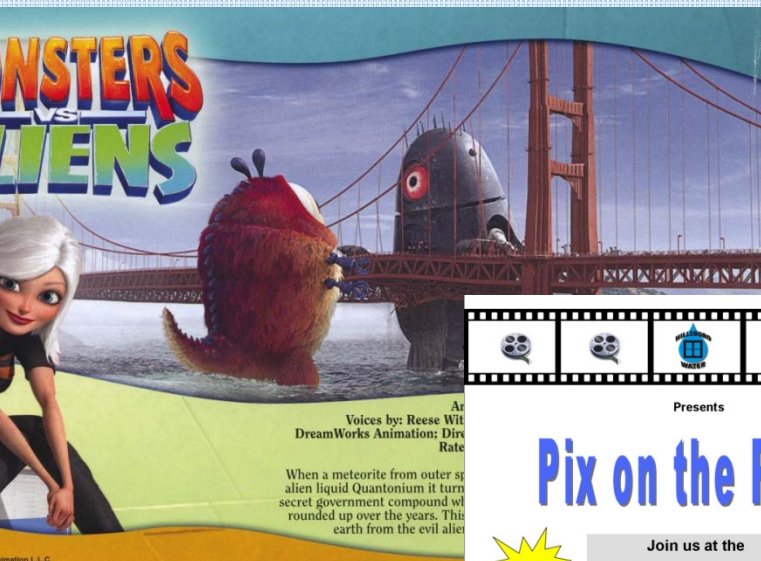
Neighborhood Update



Reaching Metropolis



Pix on the Plaza



Presents

Pix on the Plaza



Join us at the
Hillsboro Civic Center Plaza
150 East Main Street



Family entertainment beginning at 7pm. Movies start at dusk.

Featuring:



June 17th



June 24th



July 1st



July 8th



Mountains and Mohammad



Steps that lead from the emergency actuator to the bottom of Barney Reservoir have been submerged for more than a decade. Hillsboro's water department drained the reservoir this year to create a leaking valve



This elevation meter has been underwater for more than a decade. The top of the meter was at the elevation of the original Barney Dam, which has expanded in 1999

See a photo gallery of Barney Reservoir at oregonlive.com/water/hillsboro/ or scan this photo with The Oregonian's Mobile Reader app to watch it using your smartphone. Details on Page A2.

PHOTO BY CAREY PARKS FOR OREGONIAN
Mark Purton, a mechanic for Advanced American Construction, waits near the repaired actuator. The concrete structure he stands on would normally be underwater.

RESERVOIR REPAIR UNCOVERS a hidden world

A leaking valve leads to a drawdown of one water source serving Hillsboro

By CAREY PARKS
The Oregonian

Systems could fail in an emergency to begin a months-long project to drain the 125-foot-deep reservoir.

members of the Tualatin Valley Water District, 11 hours, Roseburg, Forest Grove and Clatsop County services. It was closed in 2008 when the Tualatin



10/03/2011



Questions?